## 2019 CAPE COD FOR KIDS 5



Cape Cod wants all kids to be healthy and happy.

## SATURDAY, OCTOBER 12, 2019, 10:00 A.M.

WWW.FAMILYCONTINUITY.ORG/5K | VROSATI@FAMILYCONTINUITY.ORG

**ABOUT THE RACE:** Family Continuity's 2<sup>nd</sup> annual Cape Cod for Kids 5K will take place Saturday, October 12, 2019 at 10 a.m. in Sandwich, Mass. The Cape Cod for Kids 5K benefits Family Continuity, a non-profit mental health and social services agency helping families in Cape Cod and Massachusetts. The race starts and finishes in front of Seafood Sam's restaurant on the Cape Cod Canal. Runners will race through Sandwich Marina and around the Town Neck neighborhood. Join us for a fun event and help all kids be healthy and happy. On the web: www.familycontinuity.org/5K.

**ABOUT THE CAUSE:** All proceeds from the 5k are donated to Family Continuity whose mission is to: "Support family success in every community by empowering people, enhancing their strengths, and creating solutions through partnerships to achieve hope, positive change and meaningful lives". Funds will support their 36 program portfolio that provides a spectrum of emotional, developmental, and behavioral programs for children, adolescents, adults, couples, families and seniors. Programs provide evidence-based, best practice therapies, and support the diverse areas within its communities, such as school settings, primary care practices, as well as home-based and clinic services. On the web: www.familycontinuity.com.

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#### **RACE SPONSORSHIP LEVELS\***

#### Platinum: \$5,000

- 1. Large company logo on back of T-shirt
- 2. Large logo on race materials including but not limited to flyers, registration forms, newspaper advertisements
- 3. Large logo/link on race webpage and continuous social media shout-outs.
- 4. Opportunity to place coupon/item in registration bags
- 5. Opportunity to have table at event
- 6. Signage at start and finish lines, and two water stations.
- 7. Inclusion in press release
- 8. Shout-outs by race DJ.
- 9. Ten (10) race entries.

#### Gold: \$3,000

- 1. Company logo on back of T-shirt.
- 2. Logo on race materials including but not limited to flyers, registration forms, newspaper advertisements
- 3. Logo/link on race webpage and social media shout-outs.
- 4. Opportunity to place coupon/item in registration bags
- 5. Signage at start and finish lines
- 6. Shout-outs by race DJ.
- 7. Five (5) race entries.

## Silver: \$1,500

- 1. Small company logo on back of race t-shirt.
- 2. Logo on race materials including but not limited to flyers, registration forms, newspaper advertisements
- 3. Logo/link on race webpage
- 4. Three (3) race entries.

### **Bronze: \$750**

- 1. Signage at start and finish lines.
- 2. Two (2) race entries.

#### In-Kind: Donation of Goods and Services

1. Perks will be assessed on an individual basis

\*Note: Sponsorship fees will be paid directly to Family Continuity